

Jordan Lee

Senior Product Manager

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PROFESSIONAL SUMMARY

Product leader with 8 years of product management experience across B2B SaaS products. Experienced in product strategy, roadmap ownership, go-to-market launches, customer research, product analytics, and cross-functional leadership.

PROFESSIONAL EXPERIENCE

Senior Product Manager

Northstar Analytics | Feb 2021 - Present

Led product strategy and a multi-year roadmap for an analytics platform. Partnered with engineering, design, sales, and customer success. Owned three go-to-market launches, used SQL and product analytics to prioritize investments, and led customer research within an agile product team.

Product Manager

Cloudbridge Software | Jan 2018 - Dec 2020

Managed discovery and delivery for B2B workflow products. Built quarterly roadmaps, facilitated stakeholder reviews, analyzed product usage, and coordinated releases with engineering and design.

CORE SKILLS

Product strategy | Roadmaps | Go-to-market | SQL | Product analytics | Customer research | Agile delivery | Stakeholder management | Jira

EDUCATION

MBA, Kellogg School of Management

Bachelor of Science in Economics, University of Illinois

This resume and all personal details are fictional and are provided only for the Aptvera live demonstration.